



**Document:** Technical Ad Specifications (Media Kit)

**Standard:** Web, Mobile Responsive & App WebView

**Helpline:** +91 91650 46006 • support@cgdiary.com

**Korba Office:** Bhagat Singh Complex, Power House Road, Korba

OFFICIAL ADVERTISEMENT SIZES & DIMENSIONS GUIDE

Accurate dimensions in Pixels (px), Aspect Ratio, Inches at 300 DPI / 72 DPI, and Millimeters (mm).

OFFICIAL 2026 STANDARDS

| PLACEMENT & LOCATION                                           | PLATFORM | PIXEL SIZE (W × H) | ASPECT RATIO | PRINT INCHES (300                         |
|----------------------------------------------------------------|----------|--------------------|--------------|-------------------------------------------|
| <b>1. Homepage Top Slider</b><br>Prime Hero Billboard Carousel | DESKTOP  | 1200 × 400 px      | 3:1 / 12:4   | <b>4.00" × 1.33"</b><br>(101.6 × 33.9 mm) |
| <b>1. Homepage Top Slider</b><br>Mobile App & Web View         | MOBILE   | 800 × 600 px       | 4:3 / 1.33:1 | <b>2.67" × 2.00"</b><br>(67.7 × 50.8 mm)  |
| <b>2. Category Top Carousel</b><br>All 100+ Category Pages Top | DESKTOP  | 1600 × 400 px      | 4:1 / 16:4   | <b>5.33" × 1.33"</b><br>(135.5 × 33.9 mm) |
| <b>2. Category Top Carousel</b><br>Mobile Directory View       | MOBILE   | 800 × 400 px       | 2:1 / 4:2    | <b>2.67" × 1.33"</b><br>(67.7 × 33.9 mm)  |
| <b>3. Category Sidebar Box</b><br>IAB Medium Rectangle (Right) | DESKTOP  | 300 × 250 px       | 1.2:1 / 6:5  | <b>1.00" × 0.83"</b><br>(25.4 × 21.2 mm)  |
| <b>3. Category In-Feed Box</b><br>Mobile Stream Companion      | MOBILE   | 400 × 300 px       | 4:3 / 1.33:1 | <b>1.33" × 1.00"</b><br>(33.9 × 25.4 mm)  |
| <b>4. Category Sidebar Tall</b><br>IAB Half Page Tower (Left)  | DESKTOP  | 300 × 600 px       | 1:2 / Tall   | <b>1.00" × 2.00"</b><br>(25.4 × 50.8 mm)  |
| <b>4. Category In-Feed Tall</b><br>Mobile Showcase Card        | MOBILE   | 600 × 400 px       | 3:2 / 1.5:1  | <b>2.00" × 1.33"</b><br>(50.8 × 33.9 mm)  |
| <b>5. Home Middle Carousel</b>                                 | DESKTOP  | 1200 × 350 px      | 24:7 ~ 3.4:1 | <b>4.00" × 1.17"</b><br>(101.6 × 29.6 mm) |



| Placement & Location                                            | Platform | Pixel Size (W × H) | Aspect Ratio | Print Inches (300)                        |
|-----------------------------------------------------------------|----------|--------------------|--------------|-------------------------------------------|
| In-Stream Discovery Slider 1 & 2                                |          |                    |              |                                           |
| <b>5. Home Middle Carousel</b><br>Mobile Stream Banner          | MOBILE   | 800 × 400 px       | 2:1 / 4:2    | <b>2.67" × 1.33"</b><br>(67.7 × 33.9 mm)  |
| <b>6. Site-Wide Footer Fixed</b><br>Standard Flagship Billboard | DESKTOP  | 1200 × 250 px      | 4.8:1 / 24:5 | <b>4.00" × 0.83"</b><br>(101.6 × 21.2 mm) |
| <b>6. Site-Wide Footer Fixed</b><br>Mobile Bottom Sticky Bar    | MOBILE   | 800 × 300 px       | 2.67:1 / 8:3 | <b>2.67" × 1.00"</b><br>(67.7 × 25.4 mm)  |



### Visual Aspect Ratio Proportions

4:1

Category Top Slider

Desktop: 1600x400

3:1

Home Prime Hero

Desktop: 1200x400

2:1 (4:2)

Mobile Category / Mid

Mobile: 800x400

4:3

Mobile Home Hero

Mobile: 800x600

1:2

Sidebar Skyscraper

Desktop: 300x600

6:5

Sidebar Box (Med Rect)

Desktop: 300x250



## Creative Quality & Formats

- ✓ **Formats** WebP (Recommended for speed), JPG  
**Supported:** / JPEG (High quality 90%), PNG (Sharp vector graphics).
- ✓ **Color** sRGB Color Space (CMYK images will look  
**Profile:** washed out on screens).
- ✓ **File Size** Keep file **350** for instant, smooth  
**Limit:** weights under **KB** page loads.
- ✓ **Resolution:** Design at 72-150 DPI for screens, or  
300 DPI for ultra-high-definition displays.

## Safe Zones & Visual Layout

- ✓ **Safe** Keep all essential logos, **25px** from  
**Margin:** contact numbers, and **inward** edges.  
offer texts at least
- ✓ **Mobile** Use bold, clear sans-serif fonts  
**Readability:** (Outfit, Inter, Montserrat). Avoid tiny  
thin fonts.
- ✓ **Action** Include a clear visual button graphic like  
**Graphics:** "Shop Now", "Call Now", or WhatsApp  
badge.
- ✓ **Contrast:** Ensure high contrast between text and  
background for bright outdoor sunlight  
viewing.

## Complimentary Design Support

- ✓ **Free** All Monthly & 3- **100%** by CG  
**Banner** Month Membership **Free** Diary  
**Design:** advertisers receive **Creative** designers!  
**Design**
- ✓ **Turnaround** Ad creatives are **2 to 4** of booking  
**Time:** deployed live **hours** approval.  
within
- ✓ **Direct** Send logos, offers & photos **+91**  
**Delivery:** directly on WhatsApp at **91650**  
**46006**

**CG Diary Korba** • Powered by Yash Infinity (yashinfinity.tech) • Founded 14-09-2026  
Official Online Portal: <https://cgdiary.com> • Pricing: <https://cgdiary.com/pricing>

**VERIFIED TECHNICAL SPECIFICATIONS SHEET**

 **SPONSORED PARTNER**



# YOUR DIGITAL GROWTH PARTNER

*Ideas | Design | Technology | Growth*

*Let's Grow  
Your Business  
Together*



Website  
Development



Graphic  
Design



Album  
Design



Video  
Mixing



Computer  
Supplier

Quality Work



Fast Delivery



Affordable Price



Trusted Service



Local Support

